



CHRISTINA COMPERE

SOCIAL MEDIA MANAGER

EXPERIENCE

FOUNDER/CHIEF EXECUTIVE OFFICER • CCMEDIA & MARKETING, LLC • JANUARY 2019 - PRESENT

- DEVELOP CONTENT CALENDARS AND ONLINE DISTRIBUTION STRATEGIES FOR BUSINESSES IN THE UNITED STATES AND INTERNATIONALLY
- PUSH EVENTS, TRENDING NEWS AND RELATABLE CONTENT TO OVER 25 THOUSAND FOLLOWERS COMBINED DAILY
- INCREASE INSTAGRAM AND FACEBOOK FOLLOWERS ORGANICALLY BY POSTING CONSISTENT ORIGINAL CONTENT
- CREATE AND UPLOAD PHOTOS, GRAPHICS, VIDEOS AND TV SHOW PACKAGES TO ONLINE PLATFORMS (YOUTUBE, VIMEO, WEBSITE)
- WORK CLOSELY WITH THE MARKETING AND DESIGN TEAM TO DELIVER ALL ASSETS ON OUR MONTHLY CONTENT CALENDAR

SOCIAL MEDIA COORDINATOR • FAMU FOUNDATION • JUNE 2019- PRESENT

- MANAGE MORE THAN 8,000 FOLLOWERS @FAMUALUMNI1887 ON INSTAGRAM; FACEBOOK, TWITTER AND LINKEDIN
- CREATE VIRTUAL FUNDRAISING CAMPAIGN STRATEGIES FOR FLORIDA A&M UNIVERSITY FOUNDATION
- ATTEND WEEKLY MEETINGS FOR CONTENT DEVELOPMENT AND DEVELOP DONOR ENGAGEMENT STRATEGIES THROUGH SOCIAL MEDIA PLATFORMS

ONLINE PRODUCER • FAMU TV20 • AUGUST 2018 - FEBRUARY 2019

- ASSISTED IN LIVE CONTROL ROOM FOR GRAPHICS, AUDIO AND MASTER CONTROL
- MANAGED SOCIAL MEDIA @NEWS20ATFIVE AND WEBSITE POSTING FOR WEEKLY NEWSCAST TO OVER 800 FOLLOWERS; GAINED 250 FOLLOWERS IN ONE MONTH
- SUPPORTED STUDIO PRODUCERS IN THE PREPARATION OF RUNDOWNS FOR LIVE TV SHOWS.
- EXPERIENCE USING EVS OR WORKING IN A LIVE CONTROL ROOM
- UPLOADED VIDEOS AND SHOW PACKAGES TO SJGCMEDIA.COM AND CONTENT MANAGEMENT SYSTEMS (CMS)
- WORKED CLOSELY WITH THE CONTENT TEAM TO DELIVER ALL ASSETS ON OUR CONTENT CALENDAR

PRODUCTION ASSISTANT • PTWWNTV • AUGUST 2014- NOV. 2016

- SCHEDULED OVER 50 PHONE APPOINTMENTS FOR INTERVIEWS AND STUDIO TOURS WITH MINISTERS, AUTHORS AND LIFE COACHES AROUND THE GLOBE
 - CREATED GRAPHIC CONTENT, CONDUCTED CASTING CALLS, WRITE, SHOOT, EDIT AND ADVERTISE THE CHILDREN'S SHOW
 - MAINTAINED ROLES AS A PRODUCER, FLOOR DIRECTOR AND CAMERA OPERATOR FOR UP TO FOUR DIFFERENT SHOWS THAT AIRED ON COMCAST, ROKU AND NATIONWIDE MEDIA OUTLETS

CONTACT

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EDUCATION

Florida A&M University

B.S. in Broadcast Journalism

AWARDS

1. Academy of Arts and Sciences, Student Emmy for Magazine Show, "FAMU Homecoming Special 2012" Associate Producer credit
2. Courtne Simms Vision Award 2018, Online Producer

REFERENCES

Available Upon Request

SKILLS

- Microsoft Office • Final Cut Pro X • Web Design • Conversational French • Social Media Marketing • Canon DSLR • iMovie and Adobe Premier and Spark